

Umatilla County Fair

NEWS RELEASE

Below you will find a courtesy copy of a news release that was issued this week by the Umatilla County Fair Office. Please feel free to forward to others who would be interested in this information. If you have any questions, please direct them towards Peggy Clough, Umatilla County Fairgrounds Manager at (541) 567-6121; email to: peggyc@umatillacounty.net or Brooke Harshfield, Battle of the Bands, Event Coordinator, brooke.harshfield@hotmail.com

Umatilla County Fair Announces Battle of the Bands!

PRESS RELEASE:

FOR IMMEDIATE RELEASE:

Peggy D Clough, Fair/Fairgrounds Manager
515 W. Orchard Ave
PO Box 94
Hermiston, OR 97838
(541) 567-6121/800-700-3247
fair@umatillacounty.net

Umatilla County Fair Battle of the Bands Competition

Looking for the best talent around!

Think you're the best? Prove it for a chance to play a great venue and win amazing opportunities and cash prizes! Hermiston-OR, March 16th, 2011 – "The Umatilla County Fair will host a Battle of the Bands competition on the Thursday, August 11th at 7:00pm on the Main Entertainment Stage.

The Fair is looking for bands who want to participate in this competition. Bands are asked to submit an application, along with a demo CD, or YouTube video as an audition. Applications are available on the Umatilla County Fair website: www.co.umatilla.or.us/fair or at the Fair Office located at 515 W Orchard Ave, Hermiston, OR. A panel of professional judges will pre-screen the auditions and select the finalist to perform on the Main Stage in order to keep the competition within the time limit of 7-10PM. Applications must be dropped off to the Umatilla County Fair office no later than 5pm on July 15, 2011.

Contestants will be evaluated on vocal and instrumental performance, musical interpretation/originality, and stage presence. At the final performance bands will also be evaluated according to fan reaction, by use of a decibel meter. The winner will be announced after the competition. The winning band will receive: \$750 cash and receive a special guest interview on the radio with 102.7 **KORD** or 98.3 **The Key**, depending on the winning bands genre. 2nd place will receive \$500 cash. 3rd place will receive: \$250 cash. Each participating band will also receive fair admission passes for their band. Each selected band will have the opportunity to have a table in the media tent to sell merchandise.

The Umatilla County Fair's mission is to bring unknown, local talent to the forefront of the entertainment at the fair. Official rules and guidelines are outlined on the application. Selected bands will be notified by July 20th, 2011. The Umatilla County Fair has the right to reject any application for any reason. Everyone is encouraged to apply!

MEDIA ADVISORY

Copies of this news release and photos will be posted to <http://www.co.umatilla.or.us>. Click on "news releases".